

There Is Great Merchandising Victory for Monday Store News



HOLDERS OF GOODS MEET WITH MORE OR LESS DISAPPOINTMENT. ALL ARE ANXIOUS TO UNLOAD, BUT SUCCESS IS HARD COMING. CONDITIONS CREATE SUCCESSFUL RETAILING. ALMOST A WORLD'S SUPPLY IS OPEN FOR UNDERPRICES, AND COHEN'S STORE BECOMES LARGER AND GREATER THAN EVER.

Made Garments With Unmade Prices

Monday Plenty of Silks

That's most remarkable we have had a time keeping up stock. THE TURNING POINT HAS COME and you can look to Cohen's for price changes. Here are a few of many others:

Better Black Yard Wide Taffeta than the best \$1.00 silk of the season, Monday, yard, **75c**
Plenty of Mottos now, and price concessions, blacks and colors, yard, \$1.00 to \$1.50
 A half dozen prices between.
All-Silk Satin Foulards never before at such a price; good qualities for, yard, **35c**
Broaden Crepes, in pretty figures, all colors, 27 inches wide, for, yard, **50c**
Pongee Silk, 75c to produce, they are 45 inches wide, in various new colors; the price, only, **50c**
Plenty of Crepe de Chine now, black, 40 inches wide, imported, yd., **\$1.85, \$2.35 and \$2.50**

A full assortment of the highest grades of Chiffon Taffeta, all the new colors, in plain and two-tones, the prices, yard, **\$1.00 to \$1.50**

Crepe de Chine, 40 in. wide; full line of shades, in qualities that sell at all times for \$2.00; these, **\$1.46**
Party Colored Silks, **19c**

They are plain, in small pin dot figures, and have every appearance of all-silk.

There will be some 50 pieces of **Black Taffeta** on sale, and the prices from, yard, **\$1.00 to \$2.00**
 All under values.
 Cohen's Main Floor.

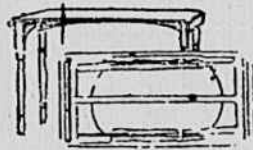
The Fourth Floor Carpet Department

will sell on Monday room size, 72x108 inch, **Woven Colored** **\$1.25**
Matting Dragages, for each **\$1.25**
 The size 108x144 inch, various pretty patterns to choose from, at, each, **\$1.95**
36x72 inch Grass Matting **75c**
 Rugs, to be sold for, **75c**

Also a lot of best quality close woven China Matting, red green and blue, for, yard, **19c**
 A lot of 6x12 Axminster Rugs, various designs, instead of \$13.50 as formerly priced, they **\$13.50**
 Cohen's Fourth Floor

A Great Sale in Houseware Department

Where you can buy anything from a garden tool to a parlor ornament. We keep this department so that the foreign and American most exclusive articles will always be ready, and we keep them at the best price in keeping with the proper sort of goods. Nothing that is trashy or useless, as many of the products in that line are found.



Folding Sewing Table, hardwood, 36 inches long, neatly varnished, with yard measure, as illustrated, for **95c**
Ironing Tables, braced and adjustable; can be folded up **85c**
Shoe Blackening Cabinet, of solid oak, for **95c**
Hardwood Medicine Cabinet, with shelf and mirror door, oak finished or white enamel, 65c and **95c**

Pruning Shears, highest quality, 35c and **19c**
Grass Shears, 40c and **19c**

Hedge Shears of best Sheffield steel, 9-inch blade, **95c**
Combination Garden Tool, five tools in one; it takes the place of fork, hoe, weeder, trowel and digger; easily changed from one to another; always ready, **29c**

Garbage Cans, best galvanized iron, 4 1/2 to 8 1/2 gallons, 25c to **49c**
Galvanized Watering Pots, 4 to 10 quarts, best galvanized iron; price, 25c to **45c**

Sanitary Self-Wringing Mops, made of economical mop **65c**
Waxed Polishing Mop, one that searches in the corners with handle, only, **65c**

Blasell Carpet Sweepers, every kind they make; here is one special that usually sells for \$1.50 to \$2.00, for **\$1.50**

Glass Bathroom Shelves, special 24-inch with brackets complete **50c**
Enamel Bath Seats **49c**

The sale of Domes at prices that have never been known before; we bought quite a lot from a maker who is changing business.

Full Size 22-inch Dome, with 3 1/2 inch beaded fringe, in green or amber, each, **\$6.00**
 Put up anywhere you like free.

You Can Buy Inverted Gas Lights Here

Solid Brass Burner, Mantle and Heat-Proofed Globe, complete, for **25c**

The Lindsay 100-candlepower light, including solid brass burner, opal globe, for **\$1.00**

The best we know of; it has always been \$1.50.

Best Quality Blue and White Enamelware

No such price break has been known until we have made arrangements with the factory. There are no better goods known. Monday:

10 qt. Dish Pans, 6 qt. Stew Pans, 4 qt. Berlin Kettles, 5 qt. Lipped Sauce Pans, 4 qt. Sauce Pans, Coffee Pot and Colanders; any of the above for **29c**

We are headquarters for high-class Ice Cream Freezers, with guaranteed prices and guaranteed quality.

The North Star, Cedar Tub, electric welded hoops, all metal parts, being galvanized, and will not rust.

2 quart, **\$1.50** 4 quart, **\$2.10**
 3 quart, **\$1.75** 6 quart, **\$2.75**
 Cohen's Third Floor.

The Muslin Underwear Store

Is in high glee over a lot of new garments just received. Here are—

The "Teddy Bear" Combination Suits, originally come from Paris recently, but have become extremely popular in this country; can be worn under the corset, and takes the place of union suit, or worn as corset cover and drawers; we had them made up in various styles and qualities, and are priced **\$2.50**

A lot of **Crepe de Chine Gowns**, in white and pink; neck and kimono sleeve edged with linen Cluny lace; new and attractive **\$2.98**

The **Tango Gown** is new; it is of fine lingerie, a novelty in the empire style front and back; gotten

up in combination with Val lace body and bottom of skirt; price **\$1.75**

Some wonderful values in **Slip-over Nainsook Gowns**; entire yoke and sleeve of lace, embroidery and ribbon; some 15 styles to select from; price, only **\$1.00**

Nainsook Corset Covers, splendidly made and prettily trimmed neck and arm holes; edged with embroidery and tulle lace; they are ribbon trimmed, made after the more expensive, and only sell **25c** for

A lot of **Cambric Drawers**, with wide embroidery ruffle and tucks; they are the best 50c quality. **39c** and sell for

The Art Department

Has lots of new designs in the cross stitching, Scarfs, Pillows and Centrepieces; the price of these is usually 40c and 50c; quite a lot have come **25c** in at **Second Floor**.

One of the New Waists

They have just come in; is of fine quality chiffon voile, with tiny little floral sparsely placed; hand-embroidered, in the natural colors of green, with rose buds, not much larger than a good size pin head; in the arrangement of make-up, style, etc., it should be \$3.00; we call attention to it because the price is **\$1.96**

There are several other models new at the same price. **Second Floor**.

The Baby Department

Has put in some mark-down in its headwear department, and will also sell Monday the best Rompers that has ever been sold here; in various materials; 25c ones for, **15c**

A lot of Baby Dresses; some with yokes of embroidery, others with little ruffled neck; there are quite a number of styles; all of them made by one of the best New England makers; the remarkable price for these goods Monday will **25c** be, each **Second Floor**.

Several Cases of Batiste

French Lawn Finished, double width, have come in, rather upwards of a yard wide; the manufacturers' price heretofore was 12 1/2c; the retail price usually 15c to 16c. We have bought all the balance they had on hand, and will sell them Monday at **7 3/4c** White Goods Dept., Main Floor.

Tussah Shantung

The Seco counter will have on sale Monday Brocaded Tussah Shantung, in the most delicate and prettiest shades of the season; new reseda, tan, peach blossom, Holland blue, tango, white, new brown and black; the lowest price they ever sold for was 50c yard; there is no better wearing goods or any better lustre silk known; Monday they will be sold **29c** for, yard **Main Floor**.

Gladstone Collars

Very pretty Gladstone Collars have just arrived, of fine French batiste, with silk ribbon; about 1/2 inch hemstitched in the edge; the effect is novel; some have French knots, others with ruffle; all hand work, and the **50c** price is only **Main Floor**.

Fresh Candies

We have arranged with the candy man to furnish us for Monday sale, special lots of gum drops, cocoanut squares, lime and lemon drops, cream sponge in strawberry and vanilla; all or any of this candy on sale for full **10c** pound **Main Floor**.

Men's Furnishing Department

Will make special sale of Four-in-Hands, 12 to 13 inches wide, all pure silk; the quality you are in the habit of being charged \$1.00 for; new and delightful combination of colors, and the price is at **45c** only **Main Floor**.

Adjustable Dress Forms

One of the remarkable purchases made recently is an adjustable dress form, has every advantage of fitting you, your sister or any one in the family by adjustment; any one occasion of making a dress considerably more than the cost of this form. The special price is **\$5.00**

We have never known such a form at such a price. **Main Floor**.

Some French and English Draperies

that have just arrived are designs entirely novel from anything of all the heretofore; they come in designs of floral, interspersed with various birds; most of them are pure linen hand-woven; some are reps, and others high grades of Cretonnes; few of them, come striped; **\$1.50** they are priced, yard, 35c to **25c** Most of them are 32 inches wide. There are other Cretonnes at lower prices, from, yard, **9c** to **25c** Quite a pretty assortment

Irish Point Curtains at half gift; we bought 144 pairs from an importer the last of this last season; importations come in various patterns, pretty styles; some are four, others up to sixteen pairs in any one style; they were priced up to \$2.50 a pair; Monday your choice of any pair **\$5.00** Cohen's Third Floor.



Those on hand are price-broken and those on manufacturers' hands are more price-broken. We buy continually and mark all in accordance to our last purchases. Here are some for quick buying:

An assortment of about 50 Suits, all-wool gabardine, crepe poplin, checks, serge and silk garments; have been selling for \$20.00; on sale **\$12.00** Monday, your choice.

Another lot of Novelty Suits, pretty styles of all the season, that have sold at \$27.50; many various models of serge, taffeta combinations, tassel back coats and tunic skirts, etc.; will **\$16.50** be Monday, suit

FOR HOME HOUSE DRESSES—The "Electric" is the ever-ready house dress, made of percale and gingham; it is ever-ready because it fits without any alteration, and fits perfectly; many styles good enough for street wear; all sizes from 34 to 48 bust measure, and **98c** are \$1.50 and **98c**

The Woolen Dress Goods Dept New Prices on Wash & White Goods

Is alive with new fabrics again. Great numbers of pieces that have been very scarce on account of the great demand are in again. We bought others quite under the usual value. One of the most sought after dress fabrics this season is—

Silk and Wool Poplins; we have every shade now, including black and white; the value is out of the ordinary, the qualities that are likely to be \$1.50 most anywhere is on sale Monday, full double width, for, yard, **\$1.00**
 Also new lots of checks, 56 inches wide, are \$1.50 any and everywhere.

come in all sorts of combination colors, including black and white; they are, yard, **\$1.00**
48-inch Black Chiffon Broadcloth, sponged and shrunk, sells for, yard, **\$1.28**
 It is the good \$1.50 cloth.
 Cohen's Main Floor.

Good Linens at About Half Price

Are not picked up every day—only a strange upheaval, such as brought this lot on sale Monday, can bring them.

The goods are all fresh, clean and of the best Irish make; we stand back of every item. They'll find quick homes with those that come to see them. Housewives, boarding-houses and hotel-keepers are invited. The linens are a rare find.

White Irish Shirting Linen, the soft, old Irish, unfinished, full bleached that always sell for 45c; full yard wide; will be on **25c** sale for, yard.
Best quality Sheetings, 90 inches wide, the identical quality that always sells at \$1.25 a **65c** yard, will be sold for, yard.
Half linen, very fine quality **Huck Toweling**, instead of 21c a yard, as sold heretofore, a will be, yard, **12 1/2c**
20x20-inch Napkins that sell at \$1.50 a dozen, will be, dozen **\$1.00**
Heavy High Grade Napkins, large 24x24 size, always **\$2.50** \$4.75, for, dozen.

This Is Always a Good Lace Store

We are told it is one of the best in this country. We draw Laces from two continents, and you will always find the latest and newest. Here are a few prices more attractive than anything we have ever known. For instance:

18-inch Shadow Lace, in the new, attractive styles and patterns, that were marked heretofore to 30c a yard, all new patterns; will sell Monday for, yard, **19c**
 The heretofore 27-inch **Shadow Lace Flouncings**, in plain and Crayola meshes; these were **29c** 50c, and will sell for, yard.
 A lot of **Allover Shadow Laces**, in white and cream, yard wide, are on sale for, yard, **59c**
Net Top Edges come in new styles, white and cream in the various widths; some have touches of color; they are priced, yard, **50c** 12 1/2c to

A new lot of **Wash Laces**, 5c made in Germany, yard, 2c to

Allover Embroidered Net Laces that have been \$1.25 to \$1.50, new, yard, **98c**

No such stock of **Val Laces** has graced this store for a long while; the patterns are quite new, sent by the European manufacturer with special price attachment; they should be 35c to 95c a dozen; Monday, dozen, 25c to **55c**

Shadow Val Laces, in bands and edges; good widths, come **12 1/2c** at, yard, 10c and

Children's Socklets, come in white, blue, pink, red, with mannish bow, for, **10c**

23 gross of **Guaranteed Scissors**, 5, 6 and 7 inches long; quality is equal to the best 50c scissors; Monday, pair, **25c**

IN THE TOILET STOCK will be found—

Pound cans of Violet Nacreille Toilet Powder for, **25c**
Pinaud's Eau de Cologne for, **35c**
Hudson's Sandalwood Toilet Water, new odor, for, bottle, **75c**
 Cohen's Main Floor.

Rubberized Goods Special Prices

Ladies' Sanitary Aprons, of rubber cloth, at **10c**
Dainty Elastic Sanitary Belts; new comforts, instead of 25c they are **10c**
Triangular Rubber Diapers **17c**
Infants' Rubber Pants, all sizes, for **25c**
Rubberized Kitchen Aprons, 14 yards long, for **50c**
Levee Trimmer Dress Shields, for **10c**
Detachable Dress Shields, with pins and elastic straps, for **12 1/2c**
Children's Seaside Rubber Outer Pants for **\$1.00**
Hats to match **50c**
200 dozen pairs, sizes 3, 4 and 5, **Dress Shields**, 15c and 20c ones for only **17c**
Rubberized Dusting Caps, pique or lawn trimmed, for, **10c**

Novelty Articles In Great Variety

Party Cases, in red, black and blue leather, fitted up complete for **\$4.95**

One of the new **West Belts** that have made such a hurrah in dress, black and white, or white with black; also colors, are **50c**

Children's Socklets, come in white, blue, pink, red, with mannish bow, for **10c**

23 gross of **Guaranteed Scissors**, 5, 6 and 7 inches long; quality is equal to the best 50c scissors; Monday, pair, **25c**

IN THE TOILET STOCK will be found—

Pound cans of Violet Nacreille Toilet Powder for **25c**
Pinaud's Eau de Cologne for **35c**
Hudson's Sandalwood Toilet Water, new odor, for **75c**
 Cohen's Main Floor.

The Bargain Basement

As health-giving to the purse as a hospital is aid to personal health. Before you buy goods anywhere, you may find it the greatest price advantage to first visit this half-price store. Impossible to tell you of all the things. We can only speak of a few as price guides of all the great lots that find rapid shift here. The pretty new and nice sort of stuff you have made up your mind to buy at full price may be found here at just about one-half.

Among the White Goods

Yard-Wide Pajama Checks, good quality, for, **53 1/2c**
Crepe Madras, in assorted stripes, for, yard, **63 1/2c**
Mercerized Voile, those you always pay 25c for, 40 inches wide, for, yard, **9 1/2c**
Two cases English Long Cloth, full yard wide; the 12 1/2c quality for, yard, **7 1/2c**
Other fancy white goods in crepe cloths are, yard, **10c**

Another Sale of Beddings Have Come In

should have been here last week; were shipped late.
 The largest size **61x90 Sheets**; heavy round thread, on sale for, each, **50c**
 The 90x90 that are always 95c, are **75c**
 The **100 White Spreads**, Marseilles designs, **79c**

Colored Wash Fabrics

Finest quality Embroidered Crepes that sold for 25c, are, yard, **11 1/2c**
 The highest grade of **Gingham** that sells at 16 1/2c yard, 9 1/2c here for, yard, **9 1/2c**
 Two cases **Percales**, full yard wide, for house dresses, in blue only, yard, **5c**

Among the Various Other Articles

Embroideries in edges and insertions are marked, yd., **3c**
Men's Socks, black, white and colors; some with white feet **5c**
Men's Balbriggan Shirts and Pants, 25c ones for **17c**

The Middy Blouses, in combinations of blue or red; good quality; well made, on sale for **39c**

Wash Dresses, ages 6 to 14 years, of good quality gingham, new styles, each **29c**

All-Wool Boys' Suits, English Norfolk, with patch pocket and two pairs of pants, knickerbocker, full peg top; we doubt whether you can match them at \$7.50 anywhere; they are **\$4.86** only

Other Boys' Suits are navy blue serge that generally sell at \$3.50, for **\$1.98**

There are dozens and dozens of styles of Boys' Suits of each kind, and not one that is bought without strict regards to good wear.

The new **Straw Hats** have come and are priced **25c** to **\$2.00**
 Cohen's Basement.